



Flash Advocacy/Social Media Communication Proposed FY 2016 Budget

Photo Messaging Instructions

Make your voice heard! Share a photo with your message to Illinois lawmakers on how Governor Rauner's proposed budget cuts will affect you, your organization, your community, and/or the clients you serve as well as demanding an increase in revenue to fund human services. Here's how you can participate:

- Download any of the three messaging templates to express your message to state lawmakers (template [1](#) | [2](#) | [3](#)). *Feel free to insert your organization's logo.*
- Print out the template and write a short message on how the proposed budget cuts will impact you, your organization, your community, and/or the clients you serve. Scroll down to page two for messaging examples. *We recommend you keep your message concise and to use a blue or black marker to write out your message.*
- Take a photo of you holding your message. *Be sure the photo is clear and in-focus and that your hands and fingers are not covering your message.*
- Tweet that photo and message to your state legislators on Twitter. Click [here](#) to see if your state legislators are on Twitter and [here](#) to find out who your legislators are. *Be sure to use the #NoCuts #Twill & #RaunerBudget hashtags in your tweet. Please note in the Google Doc link, there are two tabs on the bottom left-hand side: 'House' & 'Senate'.*
- Follow the Chicago Jobs Council ([Facebook](#) | [Twitter](#)) & the Responsible Budget Coalition ([Facebook](#) | [Twitter](#)) on social media for the latest budget updates.
- Want us to share your photos on our social media platforms and in future e-communications? E-mail your photos to: Andrés Moreno (andres@cj.net). *Please include your name, organization (if applicable), the name of your state Representative and Senator, and your personal and/or organization's Twitter handle so we can tag you!*

Questions? Contact:

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